

# Privacy Policy – Alpin Delights LLC

**Effective Date:** 04.01.2025

**Last Updated:** 04.01.2025



## 1. Information We Collect

We collect the following personal information when you interact with our website:

- **Name and email address** (via sign-up forms and checkout process).

## 2. How We Use Your Information

We use your information for the following purposes:

- Order processing and customer service.
- Email marketing, newsletters, and personalized recommendations.
- Website analytics and visitor tracking.

## 3. Third-Party Services

We use **third-party services** to manage payments and email marketing, including:

- **Stripe** (for payment processing).
- **Zoho** (for email marketing and communication).

## 4. Cookies & Website Tracking

We track website visitors for analytics and performance improvements. By using our website, you consent to cookie usage.

## 5. Data Protection & Security

We store customer data on **secure servers** and take appropriate measures to protect your information.

## 6. Your Choices & Rights

- You can **unsubscribe** from our newsletter at any time.
- We do **not sell or share** customer data with third parties.

## **7. Privacy Policy Updates**

We may update this policy from time to time. Changes will be **posted on our website** without prior notice.

## **8. Contact Us**

For any privacy-related inquiries, please contact us at:  
[claudia@alpindelights.com](mailto:claudia@alpindelights.com)

By using our website, you agree to this **Privacy Policy** in accordance with **Texas and U.S. privacy laws**.